



# Digital Art/Project Contest to Promote Health Careers



**CONTEST DEADLINE: November 1, 2010**

The Nishnawbe Aski Nation (NAN) AHHRI (Aboriginal Health Human Resources) & IIHCP (Indian and Inuit Health Careers Program) is hosting a Digital Art/Project Contest to Promote Health Careers. The contest is open to NAN members who are 30 years of age and younger. Winners of the Digital Art/Project Contest to Promote Health Careers will have their artwork/project featured on the NAN AHHRI/IIHCP website (<http://ahhri.nan.on.ca>) as well as in the AHHRI/IIHCP newsletter "The Pulse" and other promotional and/or print publications.

The purpose of this contest is to highlight and promote the health care providers, programs and/or facilities that exist within NAN. By doing so, the aim is to encourage others to follow the path that leads to a rewarding career in health! Contest entrants should submit an original artwork/project which incorporates or features digital media. All styles of artwork, photography and visual projects where digital processes of any kind are employed in the creation of the final work are acceptable.

All submissions will be judged and the top three (3) will be awarded prizes, including a Grand Prize cash award of **\$500.00!**

The submitted artworks/projects will remain the property of Nishnawbe Aski Nation. By entering the contest, the Contestant grants to Nishnawbe Aski Nation, the following rights in perpetuity: (1) the right to publicly feature the artwork/project on the NAN AHHRI/IIHCP website and in the AHHRI/IIHCP Newsletter ("The Pulse") and; (2) the right to photograph or otherwise reproduce the artwork/project for use in connection with (i) promotional or advertising activities undertaken by the NAN AHHRI/IIHCP programs.

## Contest Rules

1. Artwork/project submission must be an original creation and the work of the contestant.
2. Contestants must fill out the Entry Form to enter the contest. (available at <http://ahhri.nan.on.ca> )
3. Contestants must be members of NAN and under the age of 30.
4. Contestants may submit multiple entries, but will only be eligible to win one prize. A separate entry form must accompany each entry.
5. Contestants must submit images of their original artwork/projects by email to [lsheshequin@nan.on.ca](mailto:lsheshequin@nan.on.ca) and where applicable/possible, hard copies (e.g. quality printed copies or CD/DVD copies) of their original artwork/projects.
6. There is NO ENTRY FEE.

## Artwork/Project Guidelines

1. Contestants should include their names in the file name of any digital (e.g. jpeg) files/images submitted.

2. Artwork/projects should highlight the positive aspects of health careers and could feature the health care workers and/or facilities in NAN communities and/or affiliated organizations. Traditional healers and approaches are also included under “health careers/healthcare” for the purposes of this contest.
3. Eligible entries include, but are not limited to:
  - mixed media artwork (e.g. collages incorporating drawing/painting and digital photography or graphics);
  - short videos;
  - posters or brochures created using a software program;
  - digital photography; and
  - digital scrapbooks or journals created with the aid of computer software programs.

*\*\* Submission ideas can be viewed on the NAN AHHRI/IIHCP website at: <http://ahhri.nan.on.ca> \*\**

### **Judging and Prizes**

1. A total of three (3) winners will be selected from among all entries received: 3<sup>rd</sup> place, 2<sup>nd</sup> place and the Grand Prize.
2. Judging will take place on or about November 15, 2010 by a panel selected by the NAN AHHRI Coordinator.
3. Judges will select the winning submissions based on the following criteria: a) creativity b) artistic ability/quality c) the effective promotion of health careers

### **Schedule and Deadlines**

1. Submission Deadline: **NOVEMBER 1, 2010**. Entries must be postmarked or emailed by **5 p.m.**
2. Judging: on or about November 15, 2010.
3. Winners will be contacted and announced by early December 2010.

### **Submission Specifics**

Email digital copies of submissions, with completed entry form, to:

[lsheshequin@nan.on.ca](mailto:lsheshequin@nan.on.ca)

Mail hard copies of submissions, (e.g. printed or CD/DVD copies) with completed entry form, to:

Loretta Sheshequin  
AHHRI Coordinator  
Nishnawbe Aski Nation  
100 Back St., Unit 200  
Thunder Bay, ON P7J 1L2

For more information contact Loretta Sheshequin, AHHRI Coordinator at:  
[lsheshequin@nan.on.ca](mailto:lsheshequin@nan.on.ca) or (807) 625-4955 or toll free at 1-800-465-9952